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Annie's Inc  
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Burton Snowboards  
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Dignity Health  
eBay Inc.  
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Gap Inc.  
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IKEA  
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KB Home  
The Kellogg Company  
L'Oreal USA  
LBrands  
Levi Strauss & Co.  
Mars Incorporated  
Nature's Path Foods  
Nestle  
New Belgium Brewing  
Nike, Inc.  
The North Face  
Outdoor Industry Association  
Owens Corning  
Patagonia, Inc.  
Portland Trail Blazers  
Seventh Generation  
Sierra Nevada Brewing  
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Starbucks  
Stonyfield Farm  
Symantec Corporation  
Timberland  
Unilever  
Vail Resorts  
VF Corporation  
Vulcan, Inc.  
Worthen Industries

President Donald Trump  
The White House  
1600 Pennsylvania Avenue NW  
Washington, DC 20500  
Re: Federal Flood Risk Management Standard

September 13, 2017

Dear President Trump,

As the devastating impacts of the flooding caused by Hurricane Irma and Harvey continue to unfold, the Ceres BICEP Network urges you to reinstate the Federal Flood Risk Management Standard (FFRMS), which your administration revoked in an August 15 Executive Order. This standard was created to ensure federal agencies took into account current and future flood risks in investment decisions related to federally-funded buildings and infrastructure.

Models show that extreme weather events will increase in frequency and severity in the coming decades. We must, as businesses, pursue long-term preparation to lessen the costly climate change-fueled impacts on our economy and communities. The FFRMS is essential to adequately protect our nation's investments in buildings and infrastructure and improve the resilience of our nation's roads and bridges.

FFRMS will save money for taxpayers, the government and businesses. The Federal Emergency Management Agency (FEMA) has [demonstrated](#) that every dollar invested in flood mitigation leads to an average of four dollars in savings on rebuilding. We put our taxpayer dollars at risk if we fail to consider the financial threats posed by flooding.

As a network of major businesses with operation in the U.S. and around the world, we believe the flood-risk management standard is an example of smart decision-making that will strengthen the country's resilience against growing climate risks. The flexible standard allows each federal agency to comply in the least costly way.



Sustainability is the bottom line.

Just as the rebuilding process after Hurricane Sandy informed the decision to issue Executive Order 13690, we hope you will take seriously the lessons Hurricanes Harvey and Irma are providing. Using the best available science and building practices to predict and mitigate impacts of future weather events is a common-sense approach, will save taxpayers money, and more importantly can help save lives. and lessen the overall economic impact of storms. For this reason, the BICEP network urges you to reinstate the Federal Flood Risk Management System.

Thank you for your consideration. Representatives of our Network would be happy to discuss this further with your staff and answer any questions you may have. I can be reached at [kelly@ceres.org](mailto:kelly@ceres.org) or 617-247-0700 x135. Please do not hesitate to follow up.

Sincerely,

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*The Ceres BICEP Network comprises influential companies advocating for stronger climate and clean energy policies at the state and federal level in the U.S. As powerful champions of the accelerated transition to a low-carbon economy, Ceres BICEP Network members have weighed in when it has mattered most. For more information on the Ceres BICEP Network, visit [www.ceres.org/BICEP](http://www.ceres.org/BICEP).*

Cc: Brock Long, Administrator, Federal Emergency Management Agency  
Tom Bossert, National Security Advisor, The White House